

## Draft Agenda

### Global Entrepreneurship Week

Thursday, 19 November 2020, 15:00-16:30 Webinar

#### Focus on sustainable development goals (SDGs): the future of investment and entrepreneurship policies

Inclusive investment and entrepreneurship policies have the potential to contribute to social development as they can offer disadvantaged groups an opportunity to increase their earnings through self-employment, and to create jobs for others, while reducing poverty and building sustainable livelihoods. The COVID pandemic unveiled the weaknesses of social safety nets, exacerbating economic insecurity and inequality. While SDGs policies creating opportunities for all are important, so are policies reducing risks. What are the best practices that have provided entrepreneurs and youth the right support? How municipalities and local councils support disadvantaged groups to start a business? Panellists will discuss the following questions:

- How can inclusive investment and entrepreneurship and welfare policies reinforce each other?
- How can inclusive entrepreneurship and innovation policies interact with each other?
- What are the lesson learnt on entrepreneurship and SDGs implementation?

#### Expected outcomes

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- Highlight best practice in the establishment of social policies for entrepreneurs.
- Create networking opportunities among cities in Switzerland and beyond

#### Panel moderated by Fiorina Mugione, Regional Director, GDSI

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Daniel Loeffler, Deputy Secretary-General at Department of economic development at State of Geneva

Dawn Lyle, Founder iCreate and 4theRegion, Swansea, Wales, UK

Daniel Akinmade Emejulu, Program Manager, UN Affairs, Microsoft

Joannie M. Bewa, United Nations Young Leader for SDGs

Marta Perez Cuso, Economic Affairs Officer, United Nations Commission on Asia and Pacific (ESCAP)



Global Entrepreneurship Network – Switzerland

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Isfandyar Zaman Khan, Lead Financial Sector Specialist, Europe & Central Asia, World Bank

**Discussants:**

*Regina Hammond, National Coordinator, Ghana, SheTrades*

*Chandra Vadhana, CEO, Praayana Labs, India*

*Lama Shashaa, CEO, International Robotics Academy, Jordan*

*Jean Marie Bagda, Director General, Agency for Small and Medium Enterprises, Cameroun*



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